

ADDIE Instructional Design Model

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PEDAGOGY

The acronym ADDIE describes a five-step instructional design model for creating effective instruction: **Analysis, Design, Development, Implementation, Evaluation.**

PROCEDURE

Analysis: High level analysis and definition of course objectives and sequencing of the lesson/course within broader context. Consider prior learning challenges and strengths.

Design: Utilize Backward Design (see Backward Design card) to construct the learning process.

1. Identify desired outcomes or learning objectives (see Bloom's Taxonomy card).
2. Determine how students will demonstrate mastery.
3. Break down and scaffold learning; identify intermediate steps to build toward mastery.
4. Create structured sequence of learning activities (see also Gagné's 9 Events of Instruction card).

Development: Build complete lesson/course on the structured sequence developed during the design phase.

Implementation: Deliver the course. Consider techniques to maximize efficiency of instructional time and student engagement.

Evaluation: Both formative and summative assessments are part of this model, including what students learn, effectiveness and engagement of the learning activity, and student perception.



BEGINNER

Find out more at » nwacco.org/card/addie



<http://www.nwacco.org/card/>

References – ADDIE Instructional Design

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