Assessment Tips for Multimedia Assignments

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PEDAGOGY

Multimedia Assignments present a unique challenge in assessment, since a degree of the criteria is qualitative rather than quantitative.

PURPOSE

» Multimodal learning, writing, and creation can increase student engagement at all levels. Creating a clear grading rubric for assessment of these projects assists students in feeling confident that they can meet or exceed expectations for success.

PROCEDURE

» Determine the learning outcomes for your assignment, and base your grading criteria primarily on those.
» Decide whether you are going to create an analytical or holistic rubric.
  » Analytic rubrics identify and assess components of a project
  » Holistic rubrics assess student work on the project as a whole
» Include some quantitative criteria, such as number of sources, number of images, at least three of the following media types, etc.
» Explain and discuss with the class any qualitative criteria.
» Explain weighting of criteria when applicable.

CONSIDERATIONS

» Student technical abilities will be of differing levels - sometimes pairing students or creating groups for projects can overcome the digital divide or student fear. Faculty are encouraged to partner with their institutions technical staff to support multimedia assignments.

BEGINNER