

Advanced Google Searching



Google search features improve search results and return more relevant information.

PROCEDURE

Search vs. I'm Feeling Lucky:

Search returns a list of results. I'm Feeling Lucky takes you directly to the top result.

Find exact terms: Use quotation marks around the "word or phrase".

Exclude terms from your search: use a minus sign immediately in front of the -word.

Explore the Settings page:

Visit www.google.com and click on "Settings" in the bottom right corner of the browser window.

Search Settings creates personal search preferences associated with your Google account.

- » Filter for explicit results.
- » Receive instant search results as you type.

Advanced Search allows you to refine search parameters to refine results.

- » Find pages with exact words or phrases, filter to exclude specific terms, include specific terms, or find ranges of numbers.

Narrow results by

- » **Language/region:** useful to find non-English or international results.
- » **File type:** find only sound files, PDFs, or Word documents.
- » **Usage rights:** very useful to find open source or Creative Commons materials for educational uses.

CONSIDERATIONS

- » Advanced operators are powerful, but take time and effort to use effectively.
- » When searching for media, not all content is properly tagged for sharing, reuse, or modification.
- » Google can update or eliminate services unexpectedly.



BEGINNER

Find out more at » nwacco.org/card/advancedsearch